

Vacant Position for Business Development Consultant

Amarna Consult Ltd is seeking a Business Development Consultant. This individual will act as an organizational consultant ensuring that the communication, implementation and optimization of Amarna's Business Development and Marketing (BD&M) strategy is relevant; effective and aligned with operational excellence and business growth priorities.

Qualifications

- Undergraduate Degree in Business Administration or Psychology
- Post Graduate Degree in Communication
- Post Graduate Degree in Organizational Development
- Minimum five years' experience at managerial level
- International (Europe, Asia) Work Experience would be an asset
- Experience in creative writing is mandatory.
- Experience in project management or event management would be an asset.
- Fluency in at least three languages (English & Spanish included) would be an asset.

Duties

To ensure that BD&M output is delivered with:

1. Alignment: Increased alignment with business priorities

- Operationally Anchored: To align BD&M focus towards collective operational strengths and offerings
- Consistently Reinforced: To recraft BD&M messaging and collateral to present clearer and more reinforced messaging

2. Growth Defined: Increased anchoring on growth of business reach

- Growth Propelled: To maximize BD&M support opportunities for grants, concessions, sponsorships, and partnerships
- Expansion Oriented: To identify BD&M initiatives to expand scope and breadth of organizational capability

3. Optimization: Optimized opportunities for operational and service excellence

- Efficient Processes: To increase service delivery quality through streamlined BD&M processes and actions
- Maximized Opportunities: To promote higher service excellence in all BD&M communication and engagement

4. Resource Management: Managed resources for enhanced experience and output

- Project Management: To maximize impact of BD&M action implementation and improvement
- Resource Management: To increase sustainability of BD&M activities and processes

5. Strategy: Planned strategy to focus on higher returns on investment

- Strategic Positioning: To clarify and operationalize company branding priorities
- Strategic Engagement: To establish structured communication and marketing plan

Other Duties:

- Document preparation in response to Expressions of Interest, Requests for Technical and Financial Proposals.
- Manage overall marketing strategy including website and social media pages.
- Preparing the company's quarterly newsletter and manage distribution channel.

Interested applicants should email their cover letter and resume to info@amarnaconsult.com.
Feel free to also send us an email should you have any questions about the available position